

# SDCPhA Voice

Newsletter of the San Diego County Pharmacists Association  
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California Pharmacists Association

## President's Message

*By Randy Moore., President SDCPhA*

2003 has been an interesting year for pharmacists in San Diego County. On a positive note, we welcomed the first class admitted to UCSD's new school of pharmacy. The first year class has been very supportive of SDCPhA and CPhA. This has helped to re-energize our local pharmacy association. 2003 was also the year CPhA has chosen to regroup, and go in a new direction... a direction that appears to be influenced by what the members want.

Looking to the near future, we still have significant challenges within the profession. We face issues with Canadian drug importation, statewide Medi-Cal/workman's compensation reimbursement reductions, President Bush's senior drug discount card (to be implemented April '04), and the addition of a Medicare prescription drug coverage package starting in 2006. How this legislation will affect us as pharmacists is still anyone's guess. We have faced significant challenges in the past and still



have continued to remain one of the nation's most trusted professionals. These are still exciting times for the profession of pharmacy. To refute the Pew reports a decade ago, more pharmacy schools are opening every year and attracting more qualified applicants than they can ever admit. Pharmacy is one of the only professions in which a new graduate is virtually guaranteed a position within the field, right out of school. For the time being, there are areas of the country with significant shortages of pharmacists. Wages are at all time highs. Pharmacists are implementing disease state management programs at a variety of practice settings. Look around. Talk to people. We, as pharmacists, are generally happier than we have been in some time. We have come a long way in the past 50 years, but we still have a ways to go.

I am honored to have been elected as President of SDCPhA for 2004. I hope to continue the outstanding job done by Helen Park for the past two years. I

want to increase membership within the local association and reach out to current members who may not be active for one reason or another. Prospective members need to realize what a local pharmacy association can do for them and to gain value from active participation in the association. Above all, we need to have fun in doing all of this. The association cannot be an extension of our work. I would like the association to be an informal forum for ideas.

I would like to take this opportunity to thank Helen Park whose dedication to SDCPhA and CPhA has been outstanding. Thank you for all your hard work. Get ready for another extraordinary year for SDCPhA in 2004.

Thank you,  
Randy Moore

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# Dates to Remember

*January 29 - February 1, 2004*

CPhA Outlook 2004

Indian Wells, CA

For more info, contact Anne Hindman at ext. 331 or at [ahindman@cpha.com](mailto:ahindman@cpha.com)

*February 12, 2004*

"Genital Herpes: What's New?"

Katharine Sheehan M.D.

Director of Planned Parenthood,  
San Diego and Riverside Counties  
Location TBA

*March 26-30, 2004*

APhA Annual Meeting

Seattle, WA

For details, visit [www.seeseattle.org](http://www.seeseattle.org).

*April 26, 2004*

Pharmacy Foundation of California

Corporate Advisory Board Meeting  
Embassy Suites, Lake Tahoe, CA

*June 19-23, 2004*

American Society of Health-System

Pharmacists Summer Annual Meeting  
Las Vegas, NV

For more info, contact 301-657-3000 or visit [www.ashp.org](http://www.ashp.org)

A current event calendar is available on the San Diego County Pharmacists Association website at [www.sdcpha.com](http://www.sdcpha.com).

Current news and events are also available on CPhA's website at [local.cpha.com](http://local.cpha.com). Articles from this newsletter as well as old issues are available for your reading pleasure.

**[www.sdcpha.com](http://www.sdcpha.com)**  
**[local.cpha.com](http://local.cpha.com)**

*Your pharmacy resources on the internet!*

## SDCPhA Election Results

As a result of the recently completed elections for the San Diego County Pharmacists Association, here are your elected officers for 2004:

### **President**

Randy Moore

### **President-Elect**

Bob Gaul

### **Immediate-Past President**

Helen Park

### **Board of Directors**

Victoria Aldridge

Ed Meinardus

Katie Wilkins

### **Treasurer**

Alis Filipioglu-Fago

### **Secretary**

Jennifer Howard

Congratulations to each of the newly elected officers. Thanks for casting your ballot, as well as for your membership in SDCPhA and CPhA.

## Call for Volunteers for SDCPhA

While your membership and support are much appreciated, your participation and help could really impact the association and profession. Please consider volunteering to run for SDCPhA office and/or serve on any of the following committees:

- Professional Affairs
- Finance
- Continuing Education
- Membership
- Legislative Affairs
- Nominations
- Newsletter

...or let us know what interests you. We are always striving to better serve SDCPhA.

If you have any comments, ideas, insights or questions, please contact SDCPhA Randy Moore at phone 858-451-2611 or e-mail [randym\\_68114@yahoo.com](mailto:randym_68114@yahoo.com).

## Next Meeting of SDCPhA to be January 20

You are cordially invited to the next meeting of the San Diego County Pharmacists Association, which will be on Tuesday, January 20, 2004 at 8PM in Room B152 (which is the Pharmacy Conference Room, at basement level) of VASD Medical Center, 3350 La Jolla Village Drive, San Diego, CA 92161, phone 858-552-8585.

Meetings of the Board are usually held at the same time/location on the third Tuesday of each month. Please take the opportunity to provide input and get active in SDCPhA.

## CPhA Region 8 Trustee Report

Over the past ten years, CPhA has experienced a steady decline in membership, attendance at association events and member participation. Clearly, things have changed. In response to these changes, CPhA recruited a consulting firm to investigate membership trends, needs and expectations. The results were disclosed during the Leadership Development and Strategic Planning Conference held on November 14-16 in Sacramento. After three intense days of discussion, all agreed on one thing: the direction of CPhA must change if it is to survive. The following is a summary from that meeting that previews the direction that CPhA leadership hopes to take in guiding the future of the association.

For those interested in providing comments and/or input to the following, please contact me at [hpark47@yahoo.com](mailto:hpark47@yahoo.com).

### **CPhA Core Purpose**

*To advance the pharmacy profession for the promotion of health.*

### **Long Term Goal**

**(a.k.a. "Big Audacious Goal")**

*For pharmacy to be a unified profession that is recognized as preeminent in patient care.*



*Several SDCPhA members participated in the Leadership Development and Strategic Planning Conference in Sacramento.*

## **Goal Areas and Objectives**

*(The goal areas below are not in any particular order of importance.)*

### **Unified Profession:**

*CPhA is recognized for creating a unified voice for the pharmacy profession.*

- Increase collaboration with other pharmacy organizations.
- Increase the association's understanding of market needs.
- Increase the number of pharmacy professionals and pharmacy organizations participating in a unified response to CPhA initiatives such as Networks of Excellence, political activity and public health issues.

### **Research:**

*Through research, demonstrate the value of pharmacy services and identify future healthcare needs and opportunities.*

- Increase collaboration and funding development for research.
- Increase research of existing pharmacists' roles beyond the CA marketplace.
- Develop and test models of pharmaceutical care.
- Continue assessing current research initiatives.
- Increase research in identifying barriers related to pharmacist's acceptance for change.

### **Advocacy:**

*Scope of practice laws will be expanded to include increased patient care services provided by pharmacists.*

- Increase opportunities to work in cooperation with other pharmacy, healthcare and consumer organizations.
- Increase the level of political involvement of pharmacy professionals with current focus on pharmacists, technicians and students.
- Increase the association's reputation as the forum for the debate on emerging health care policy issues.
- Increase political influence of the association.

*by Helen K. Park, PharmD*

### **Public Education and Awareness:**

*Expand the public's understanding of the role of the pharmacist.*

- Increase awareness of the pharmacist's capabilities and education.
  - Increase the pharmacists' participation in and promote public use of non-traditional services.
  - Increase interaction amongst healthcare professionals in both academic and practice settings.
- Enhance the positive image of pharmacists in the media.*

### **Compensation:**

*Pharmacists will be compensated for pharmacy services.*

- Augment current payment/billing system with recognized professional service codes.
- Increase recognition and understanding of the value of non-product pharmacy services.
- Increase healthcare purchasers' acceptance of compensation for non-product services rendered by pharmacists.
- Increase opportunities for additional compensation of pharmacists for positive outcomes.

### **Professional Growth and Competency:**

*Pharmacists will be qualified and competent to meet expanded health care roles.*

- Increase opportunities for pharmacists to expand their skill level.
- Increase the consistency and quality of specialized training in expanded pharmacy services.
- Providers will meet established evidence based standards for pharmacy care practice.
- CPhA will increase efforts to coordinate development and quality of competency certifications and post-graduate training.

## 2003 Pharmacy Student Fall Social A Big Hit

by Randy Moore

Approximately 100 pharmacy students, faculty, interns, pharmacists, and pharmacy technicians attended the SDCPhA/SDSHP 2003 fall student social held October 15th at El Torito Restaurant in La Jolla. Thank you to all who attended, as the night coincided with a key Yankees/Red Sox playoff game. Those in attendance were greeted with an all-you-could-eat Mexican buffet and an open fire pit out on the patio. These social events bring together many different people within the profession of pharmacy and allow us to exchange ideas and thoughts about the direction of the profession. Extra thanks to Sarah Freeman from SDSHP for helping to organize the event and to the ever-supportive students of UCSD, UOP, USC, UCSF, and Western U Pharmacy Schools for making the event a success.



More pictures of the Student Fall Social can be found on page 11!

## Bob Sez... Legislative Committee Report

by Bob Becker, SDCPhA Legislative Committee Chair

The Legislative Committee had a breakfast meeting with Assemblyman Jay LaSuer on Saturday, October 25th. In attendance were the following San Diego Pharmacists and Students: Janet & Jeff Meredith, Glen Schniepp, Gene Tunick, SDCPhA President Helen Park, Lance Goebel, Alis Fago, Bob Becker, and students from UCSD, including Dan Ford and two first year students.

We had a discussion on legislation and Assemblyman La Suer's feelings. We explained that our main focus/concern at the present time was the scaling back of Medi-Cal fees. We explained how under the proposed plan, that medications which are higher in cost would have to be sold at a loss; that pharmacies might have to think about opting out of the Medi-cal program.

He listened very carefully and made some suggestions. He said that if we could provide him with some information and facts, he would see about having a hearing in Sacramento, but we would have to appear in the State Capitol and testify.

Heading this part of the discussion was Alis Fago. She accepted the challenge and is working with CPhA to present a program. CPhA has sent some information and facts to her and she will be making an appointment with Assemblyman La Suer in the near future to share and discuss matters.

She also remarked that the business climate in California is so bad that she and her husband, who own

a restaurant, have thought of quitting and closing up the shop - NOT SELLING - but closing because of the high cost of doing business in this state. Those costs include taxes and Workman's Comp insurance (which have tripled in the last year).

This meeting occurred before the recent gubernatorial recall election. Hopefully, something will be done about that problem in the near future.

As of this writing, the federal Medi-care prescription plan looks like it might pass. If it is anything like past programs that the government has created, you can be pretty sure of two things: First, it will NOT do what most people expect. Second, it will be horribly underfunded, and providers will be required to pick up the slack or get out of the program.

The Legislative Committee is still looking for individuals who would like to join us in becoming active. We still have a lot of legislators to call upon all around the county and we would like to know which members would like to enjoy a free breakfast with us. It is very enlightening to speak with the

legislators and hear their views, as well as express our own views. Most of them enjoy the conversations and they are happy to hear what the constituents have to say. Call me or email me, and I will see that you are invited to the next get-together.



Bob Becker currently serves as the SDCPhA Legislative Affairs Chair

Bob Becker  
fatbobx@cox.net  
(619) 464-7743

## San Diego County Pharmacy Emergency Preparedness Team Update - 2002-2003

After the tragic events of 9/11 and the anthrax attacks, the San Diego County Pharmacy Emergency Response Team (also known as "RxERT") was formed. RxERT represents Children's Health Center, Kaiser Permanente Health Center, Sharp Health Care, VA Health Center, County of San Diego, Health and Human Services Agency (HHS) Department of Pharmacy Services, and community pharmacy. One of the most important lessons learned since the events of 9/11 was the need for pharmacists to become involved in emergency response. Pharmacists are in a unique position to play a key role in public health emergencies and also in public health in general.

The goal of the RxERT is to recruit, train, and maintain the readiness of volunteer pharmacists throughout the Southern California region. Volunteer pharmacists are needed to dispense at mass prophylaxis sites, to counsel patients, perform mass immunization, receive and distribute the Strategic National Stockpile (SNS). More specifically, our pharmacists must be prepared to assist the San Diego Metropolitan Medical Response System (MMRS) to receive the Strategic National Stockpile efficiently and to appropriately dispense its contents to the public.

### *We are proud to outline our Pharmacy Accomplishments:*

- Feb 5, 2002 - Established a standardized Potassium Iodide Dilution Protocol
- Feb 19, 2002 - Post Exposure Prophylaxis (PEP) Antibiotic Pediatric Dosing Table completed
- March 18, 2002 - Proposed initial expense items - preliminary budget prepared

- April 20, 2002 - Initial Training and Certification (as County Disaster Workers) of over 100 pharmacists "San Diego County Pharmacy Terrorist Preparedness Program - Response Training and Certification"
- May 9, 2002 - Potassium Iodide Dilution Protocol; the PEP Antibiotic Pediatric Dosing Table and The Recommended Doses of KI for Different Risk Groups from FDA-Center for Drug Evaluation and Research (CDER) was posted at SDCPhA-RxERT website.
- June, 2002 - Opened dialogue with other counties
- August 27, 2002 - #2 training CEU event and team uniforms with RxERT logo - "Pharmacist Disaster/Terrorist Preparedness Program Part 2: Response Training with emphasis on the National Disaster Medical System."
- Introductory RxERT article published in San Diego County Pharmacy Association September 2002 Newsletter
- Web access for training and educational materials
- Pharmacy technician involvement
- Links to the San Diego County website are in place
- Open dialogue with key County personnel is active and ongoing
- Enroll pharmacists in the Disaster Service Worker Program in progress
- Online volunteer database set up and continuous update in progress

• Work with Federal, State, and Local agencies to help develop, coordinate, and refine the San Diego plan as it relates to pharmacy

- Smallpox Vaccination article published in SDCPHA January 2003 Newsletter
- June 7, 2003 - #3 training CEU event "Emergency Preparedness Conference - Disaster Planning for the San Diego Pharmacist with Emphasis on the SNS Program & Smallpox Vaccine Administration Certification"
- RxERT update article published in SDCPHA July 2003 Newsletter
- Aug 28, 2003 - #4A training CEU event for North County "The San Diego Emergency Plan, Emphasis on Mass Prophylaxis and the Role of the Pharmacist"
- Aug 30, 2003 - #4B training CEU event for East County "The San Diego Emergency Plan, Emphasis on Mass Prophylaxis and the Role of the Pharmacist"
- Sept 3, 2003 - #4C training CEU event for technicians "The San Diego Emergency Plan, Emphasis on Mass Prophylaxis and the Role of Pharmacy Technician"

Our community depends on pharmacy leadership for disaster preparedness involving weapons of mass destruction. We would like to share our ideas with others and hopefully we could exchange and share disaster preparedness plans. If you are interested in getting involved with RxERT, please contact John Johnson by email at [sjrxprn@san.rr.com](mailto:sjrxprn@san.rr.com).

-Susana Leung, PharmD

Conference	Date	# Registered	# Attendees
CEU #1	4/20/02	99	96
CEU #2	8/27/02	87	70
CEU #3	6/7/03	126	77
CEU #4A	8/28/03	43	35
CEU #4B	8/30/03	40	33
CEU #4C	9/3/03	53	19

## San Diego Pharmacists Administer Vaccinations

While immunization rates for children have improved dramatically in recent years, many adolescents and adults are not adequately protected against dangerous diseases. Each year in the United States, as many as 50,000 to 70,000 adults die needlessly from vaccine-preventable diseases or their complications. Influenza, pneumonia and Hepatitis B lead the list. For every child in America who dies of a vaccine-preventable disease, about 400 adults die of such diseases. As the most accessible healthcare professional, pharmacists are uniquely situated to play a role in improving adult vaccine-preventable morbidity and mortality. CPhA was instrumental

in pharmacists being allowed to administer vaccinations under doctor protocol, beginning in 1998.

All of health care is changing rapidly, and pharmacy is no exception. The traditional roles of pharmacists must expand to include pharmaceutical care services. While the delivery of these services may require further training and education for pharmacists, it is crucial for the profession that pharmacists embrace these new found abilities and capabilities. Perhaps a pharmacist who has been out of pharmacy school for many years may be more hesitant than a new graduate to administer vaccinations... then again, maybe not. However, the fact remains

that all new graduates of the California schools of pharmacy can leave these institutions with the training to administer vaccinations. The train is moving... better to embrace the changes and get aboard than to get run over because of standing still on the tracks.

If you are interested in becoming trained to administer vaccinations, an opportunity will occur at Outlook 2004 in Palm Springs on January 29. If you would like to find out more about the program, contact CPhA at 800-444-3851 or [www.cpha.com](http://www.cpha.com). NOTE: Due to the home study component, pre-registration is required and must be received no later than January 5, 2004. Space is limited.



*Clockwise from upper left:* Dave Leuck of SavMart Pharmacy in Point Loma administering FluMist, Linda Woods of Burns Drugs in La Jolla, Aaron Swann at the Albertson's Flu Clinic in San Diego, Phil Rushing of SavMart Pharmacy in Point Loma, Chris Woo of Med-Rx Pharmacy in Pacific Beach, Intern Christine Tanguilig of Med-Rx Pharmacy in Pacific Beach, Jackie Siebenthal of Community Pharmacy in Escondido, Bryan Woods of Ramona Pharmacy in Ramona.



## AIDS Walk San Diego 2003

Despite the clouds in the sky and the drops that would sporadically trickle down, four women met on a grassy lawn in Balboa Park on Sunday, October 5, bright and early, to embark on their 5k walk in the fight against AIDS. The day started off kind of odd for Shadi Vaccani and Linda Ngo, two UCSD SPPS second year girls, as they parked unknowingly a mile away from the start and decided to walk to the registration site since they were told "it [was] just straight down that-a-way". But when they finally made it where the loud voices and music boomed of enthusiasm and met up with the other SDCPhA gals, Helen Park and Katie Wilkins, the rest of the morning was smooth sailing. Together with about 11,000 people and numerous organizations from Mama's Kitchen (a

local HIV/AIDS services provider) to Team Pfizer, the women walked in representation of SDCPhA to support the annual AIDS Walk San Diego (AWSD). All the time spent walking gave them a chance to talk, bond, and think of future events that they could participate in. And for all the time all the participants spent walking (and running), an estimated \$400,000 was raised from the event.

AWSD is only one of the many organized events in San Diego that give people a chance to join forces for a common good. Participating in walks/runs/marathons that are dedicated to raising funds and awareness about various disease states is a great and easy way to show support for your community.

AWSD was formed over a decade ago with the mission of raising

*By Shadi Vaccani and Linda Ngo*

both funds and awareness to combat the continuing HIV/AIDS crisis. For more information, visit their website at [www.aidswalksd.org](http://www.aidswalksd.org).

### Does CPhA have your email address?

If not, you may be missing out on some important communication and announcements from CPhA. If you have moved recently or changed your phone number, we'd like to know. Send us an email at [membership@cpha.com](mailto:membership@cpha.com) or call us at 916-444-7811 ext. 334 to update your information.

*CPhA believes in your privacy and does not sell or distribute email addresses or phone numbers.*



### San Diego Pharmacists Administer Vaccinations (continued)

*Clockwise from upper left:* Dieter Steinmetz of Med-Rx Pharmacy in Escondido, Perry Bell of Burns Drugs in La Jolla, Wayne Woods of Burns Drugs in La Jolla, Intern Clinton Testa of Med-Rx Pharmacy in Pacific Beach, Martin Gorence of SavMart Pharmacy in El Cajon, Rashell Oviatt of Med-Rx Pharmacy in Escondido.

## UCSD School of Pharmacy - Class of 2007

by Lin Duong & Paul Morris, First Year Students

In September 2003, 26 new students eagerly began their Pharm.D. education at UCSD School of Pharmacy and Pharmaceutical Sciences (SPPS). The School of Pharmacy's second entering class hailed from throughout California and the United States to begin a new phase of intense learning and rewarding experiences.

With the White Coat Ceremony and Ground Breaking Ceremony for the new SPPS building, the class of 2007 officially began their pharmacy educations and careers. "[It is exciting] to be part of something new and different," said Stephanie Moy, class of 2007.

The charter class welcomed and placed the new students under their wings. Even before the start of the school year, the charter class offered advice and support via e-mail and telephone regarding issues that ranged from buying textbooks to searching for housing. The class of 2006 also established the Big-Sibling, Little-Sibling program that matched each second-year with a first-year pharmacy student. This program has further deepened relationships between the two classes.

Besides bonding with the charter class, the entering student pharmacists had the chance to interact with other San Diego pharmacists and community leaders while enjoying the local San Diego sights and past-times. The Padres game at the SDCPhA-SDSHP Day at the Ballpark, dinner at El Torito Res-

taurant, and Industry Night at the Del Mar Fairgrounds provided students informal settings where they learned more about the pharmacy profession.

The charter class, however, was not the only group working hard to make the experience for the entering students a great one. SPPS administrators and professors developed a curriculum that afforded students an



early exposure to the world of pharmacy through a hands-on approach. In just the first quarter, the class of 2007 has been able to volunteer at the student-run free clinics in Pa-

cific Beach and Downtown, San Diego.

"As a first year pharmacy student, I think it's amazing that we were already able to interact with patients and put the clinical skills we were learning in class into action," said Autumn Engellant.

In addition to our exposure in the free clinics, we have utilized other resources available at UCSD and San Diego. The class established two new programs for APhA-ASP, Operation Diabetes and Operation Im-

munization. These programs seek to increase community awareness and treatment or prevention of diabetes and preventable diseases.

Operation Diabetes Chair, Brandon Perez hoped to "spread information to the community about diabetes and provide blood glucose screening."

Similarly, Operation Immunization Chair, Ni-Chi Wu, saw the program as "more than just increasing community awareness and immunization rates; it was also a way to educate ourselves as student-pharmacists and to promote our role as health care providers."

Furthermore, the class of 2006 and 2007 helped present posters on antibiotic resistance, fad diets, caffeine, and the common cold during Pharmacy Week 2003. These programs have helped us to raise awareness about various health topics and increase the presence of the School of Pharmacy and Pharmaceutical Sciences on campus.



"It was fun trying to get out some health information to other [UCSD] students," said Moy.

With the momentum already set and the continual support from inside and outside the UCSD SPPS community, the class of 2007 will surely continue to grow.





# Take a look around...

**Membership in CPhA has never been so important as it is today.**



Become a part of the energy and efforts of CPhA to help promote and protect the professions of pharmacy. There has never been a more crucial time for ALL pharmacy professionals to get involved in CPhA.

**Join CPhA today and begin to receive all the benefits of membership immediately.** (See back for list of benefits)

Name \_\_\_\_\_ License # \_\_\_\_\_

Pharmacy/Practice Site Name \_\_\_\_\_

Practice Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Home Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_ FAX \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Preferred mailing address:  Home  Practice

Pharmacy School \_\_\_\_\_ Degree \_\_\_\_\_ Grad Year \_\_\_\_\_

Recruited by \_\_\_\_\_

**ACADEMY MEMBERSHIP** (one FREE academy with your membership; each additional academy, add \$25 to dues total)

- |   |  |
|---|--|
| <input type="checkbox"/> Academy of Employee Pharmacists ( <i>choose one</i> )                            | <input type="checkbox"/> Academy of Hospital Pharmacists |
| <input type="checkbox"/> Staff <input type="checkbox"/> Manager   | <input type="checkbox"/> Academy of Long Term Care       |
| <input type="checkbox"/> Academy of Pharmacy Specialties ( <i>choose one</i> )                            | <input type="checkbox"/> Academy of Pharmacy Owners      |
| <input type="checkbox"/> Academician <input type="checkbox"/> Nuclear <input type="checkbox"/> Government | <input type="checkbox"/> Academy of Pharmacy Technicians |
| <input type="checkbox"/> Industry <input type="checkbox"/> Correctional Facility                          |  |
| <input type="checkbox"/> Other _____  |  |

- PAYMENT OPTIONS:**
- |   |          |
|---|----------|
| <input type="checkbox"/> Pharmacist Member--CPhA plus Local Association | \$390.00 |
| <input type="checkbox"/> Technician Member--CPhA plus Local Association | \$125.00 |

I would like my annual membership dues deducted from my  Checking  Savings  Credit Card on a monthly basis. (To use this option, you must attach a voided check or deposit slip. Your annual renewal amount will be divided into 12 equal monthly payments.)

Check Enclosed or  Charge (*circle one*)      Visa      MasterCard      American Express

Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

FAX THIS APPLICATION TO CPhAAT (916) 444-7929, OR MAIL TO 1112 I STREET, SUITE 300, SACRAMENTO, CA 95814  
Questions? Call 916-444-7811 x334

**Help Secure your Profession in this ever changing world - JOIN TODAY!**

# Benefits of CPhA Membership

- ◆ Aggressive legislative lobbying for pharmacy issues. Visit our website at [www.cpha.com](http://www.cpha.com) for recent victories & updates!
- ◆ Quarterly Journal *California Pharmacist*.
- ◆ Access to the Members-Only areas of **www.cpha.com** including online *Insights* publication.
- ◆ Access to CPhA staff for professional issues.
- ◆ 12 hours free CE annually through our publications, **up to \$120.00 value**. Discounted CE is also available for Pharmacists and Technicians online from our website at [www.cpha.com](http://www.cpha.com).
- ◆ Discounted registration fees for CPhA meetings/conventions, **up to \$200.00 annually**.
- ◆ **Savings** on publications and products sold through CPhA Publications Department, and online at [www.cpha.com](http://www.cpha.com).
- ◆ Reduced personal/business insurance lines with CPhA Insurance Services.
- ◆ Discounted online employment advertising and reduced rates in *Insights* and *California Pharmacist*.
- ◆ Cellular service savings, **up to \$200.00 value** with member benefit through Sprint PCS. Reduced phone and monthly package rates.
- ◆ Up to 10% in discounts on **Thrifty Car Rental** and access to **Thrifty's Blue Chip Program**.
- ◆ Internet service savings, **up to \$140 a year**, through Coastal Web Online (includes local internet access, up to 4 accounts, email and the prestigious *@rph.net* moniker).
- ◆ **Savings** on Technician publications and products including the new *Pharmacy Technician Training Program CD* from PassAssured.

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## 2003 Pharmacy Student Fall Social Pictures



*Above and left:* October 16<sup>th</sup> CE on Antibiotics - Long Acting Formulations of Oral Beta Lactam + Beta Lactamase Inhibitor Combinations: The Increasing Prevalence of Antimicrobial Resistance at Prego's Restaurant.

*Below and right:* The SDCPhA Legislative Committee shared concerns with Assemblyman Jay LeSeur at a breakfast meeting on October 25.



Team up with your colleagues  
for **Outlook** at the majestic  
Emeralda Resort in the  
Palm Springs area on  
January 29 – February 1!

Presented by the California Pharmacists  
Association Educational Foundation



**MARK**  
your  
calendar

**Outlook**  
2004



Score **BIG** during Super Bowl Weekend at



**San Diego County Pharmacists Association**

6549 Mission Gorge Road, #101  
San Diego, CA 92120

ADDRESS CORRECTION REQUESTED

Chris Woo, *Newsletter Editor*  
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**Seasons Greetings and  
Happy New Year!**



*Thank you for your membership and support.*

**The San Diego County  
Pharmacists Association**