



SDCPhA Voice

Newsletter of the San Diego County Pharmacists Association
April-May 2005 - Volume VIII Issue 3- www.sdcpha.com

California Pharmacists Association

President's message By Bob Graul, *President SDCPhA*

As this year progresses, I would like to remind you of a few upcoming events. SDCPhA Day at the Races was a big success last year and I encourage all of you to plan on making the event this year. Details are included in this Newsletter. It is a fun event and a great time to meet old and new acquaintances. The same goes for the Day at the Ballpark, which has been a hit for several years.

Locally our association is supporting CPhA's legislative efforts. There have been a couple of fund raising events for state legislators, and we will be involved in more events in the future. Come election time I will be asking for volunteers to work on campaigns in your respective districts. Pharmacists and technicians need to be recognized as important constituents of our state legislators and volunteer work is one key way to become known to the candidates.

On the national front, NCPS is lobbying for the passage of H.R. 1671. This bill allows pharmacists to negotiate collectively with PBM's and insurance companies. While this is an anti-trust exemption, it is narrowly crafted and we have been getting some significant support for the bill. Anyone who has contact with their congressperson or senator, please call or write them in support of this bill. If you have questions or want further explanation of the bill please call me at 858-400-1121.

At our last meeting our Treasurer, Alis Fago, contributed \$100 to the CPH PAC and challenged others to match her contribution. Not to be outdone, I responded with a check for \$100. We will keep a running total of those matching Alis' contribution in a list in the newsletter. You will all be rewarded with honorary membership in the Century Club 2005.

We would like to again host a golf tournament to raise money for pharmacy student scholarships. We are looking at an October timeframe for the event but need to get rolling now. Anyone willing to contribute a few hours to the golf committee for planning and implementation of the tournament please call me at 858-400-1121.

Once again my gratitude goes to all of you who have contributed time and money to SDCPhA this year.

-Bob Graul

The 1st Annual SDCPhA's Day at the Gulls

by *Katie Wilkins, SDCPhA President-elect*

The first annual Day at the Gulls was held on April 9th, 2005. The Gulls played the Victoria Salmon Kings. Victoria won the game in an overtime period. Hats were given out at the door.

Katie Wilkins, Chris Woo, student Anesia Zeller, Bob Graul and associates were in attendance.

This is the second season for the Gulls being in the AA East Coast Hockey League (ECHL). The Gulls started the game with a 3 goal deficit. Victoria increased their lead at 6:45 in the second period with 2 goals scored 37 seconds apart to make the score 3-1 Salmon Kings. This was done on a 2 man advantage for the Salmon Kings. The Salmon Kings advance their lead with 4:28 left in the second period with another goal making the score 5-1 Chris Lynch of the Gulls scored 3 goals in the game to record his only hat trick of the season. Two of Lynch's goals were scored 17 seconds apart to bring the Gulls into a one point game (5-4) against the Salmon Kings. Guillaume Fournier of the Gulls scored with 1:43 left in regulation play to tie the game and force a 5 minute overtime period. The other goal was scored by Darren Clark. Eddy Ferhi was the starting goaltender for the Goals. After the second period, when the Gulls were down 5-2, Martin St. Amour, the coach for the Gulls, replaced Ferhi with our newly acquired goaltender Simon Lajeunesse. The Salmon Kings scored the most painful goal at 3:46 into the overtime period making the final score 6-5.

SDCPhA will be able to plan another eventful outing to a Gulls game next season.



Dates to Remember

July 31, 2005

SDCPHA Day at the Races
Del Mar Thoroughbred Club
For information, see flyer on opposite page

February 16 - 19, 2006

Outlook 2006
Palm Springs, CA

A current event calendar is available on the San Diego County Pharmacists Association website at www.sdcpha.com.

www.sdcpha.com

www.cpha.com

Your pharmacy resources on the internet!

Attention Pharmacists, Interns and Technicians: San Diego Online Pharmacy Job Board

Looking for a job, or just want to see
what's available in San Diego?

Log on to sdcpha.com!

What you can do at the SDCPHA Job Board:

VIEW JOBS

View the newest/freshest jobs available for professionals seeking employment.

PERSONAL JOB ALERT

Create a Job Alert and new jobs that match your search will be emailed to you.

CREATE A JOB SEEKER ACCOUNT

Your "My Career" account will let you store job openings, resumes, cover letters and more. Manage your job search online and with ease. Login to your free account to manage your job search, update your resume, and more.

POST YOUR CV OR RESUME

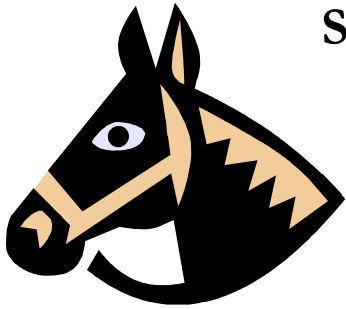
Post your anonymous resume for free and let employers submit opportunities to you. A great tool whether actively or passively seeking.

Here's how to get your **FREE** resume posting:

Go to sdcpha.com and click on CAREERS.
Follow the prompts to post your resume.

This **FREE** service brought to you by the
San Diego County Pharmacists Association

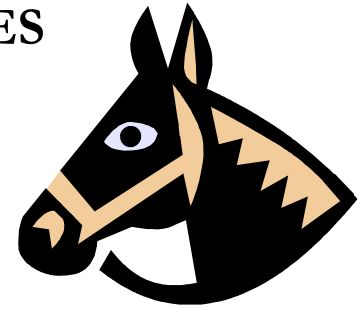
For more information on the SDCPHA Job Board Online,
email info@sdcpha.com or call 619.330.4959.



SDCPHA DAY AT THE RACES

at

Del Mar Thoroughbred Club
2260 Jimmy Durante Boulevard
Del Mar, CA 92014-2216



Sunday, July 31, 2005

*Sponsored by the San Diego County Pharmacists Association
with the support of McKesson Drugs*

The San Diego County Pharmacists Association has reserved a limited number of "Stretch Run" seats at the Del Mar Thoroughbred Club (the racetrack at the Del Mar Fairgrounds. For the SDCPhA registration price, you receive admission, race program, your seat, and a \$5 voucher towards a beverage (additional drinks, parking, food, and betting are extra).

On the day of the event, look for the SDCPhA umbrella table in between the Stretch Run and Clubhouse Entrance, and across from the clock tower. We will be there from 11:30AM to 1PM, in order for you to receive your ticket and materials. The entrance gates themselves open at 11:30AM and the first race starts at 2PM.

Take this chance to spend a day in the sun and take in the races. Reservations will be on a first-come, first-serve basis, so please fill out the information below and return it with your payment no later than July 1 in order to hold your seat. If you have any questions, please contact SDCPhA Executive Vice-President-Chris Woo at phone 858-274-6762 or medrx9@sbcglobal.net.

You are welcome to participate in SDCPhA. Meetings are usually held on the third Tuesday of each month at VASD Hospital at 8PM. Please attend any and all meetings, serve on a committee, run for elected office, or just be heard.

Sincerely, Chris Woo

Please return the completed form below along with your check made out to SDCPhA.

Name _____

Address _____

Phone Number _____ Fax Number _____

Email Address _____

Number of CPhA/SDCPhA members & family _____ Number of Non-CPhA/SDCPhA members _____

Please return with payment by 7/1/05 to:
Attn: SDCPhA Day at the Races
P.O. Box 720812
San Diego, CA 92172-0812

Cost (includes admission, program, & seat)
\$10.00 per CPhA/SDCPhA member or family member
\$6.50 per Pharmacy Student member of SDCPhA
\$10.00 per additional person

Legislative Committee Report—May 2005

by Bob Becker

Where can you find a good attorney when you need one? I was reading an article in the ACHD monthly *TRUSTEE*, that a group of attorneys are asking the courts for the ability to review the reports of hospital peer review committees. Not just specific reports, but they would like all reports of any hospital to be available for review.

Everyone knows that peer review reports are confidential reports from a committee of experienced and knowledgeable professionals who review procedures of staffs in hospitals. It is meant to bring the practitioners up to date and make them aware of new procedures. They also can authorize suspensions and/or grant or take away privileges of practitioners for misdeeds. Any practitioner errors or mistreatments are also reviewed.

The attorneys would like to rummage through all the committee reports of any hospital so that the public would be assured of better healthcare. *What an altruistic thought!* They wouldn't have to wait for the patient to contact the attorneys. Attorneys could notify the patient that they are eligible to sue. Talk about the fox in the hen house!

When asked, the members of the peer review committees have, with one voice, said that, if a ruling favoring the attorneys were made, the only alternative would be to discontinue peer review altogether. Peer review is only in the interest of the public, by making sure the public gets the best there is in medicine. Since Peer Review committees are required by JCAHO, this brings up an interesting question . . . What happens next?

The hospitals hope that the problem fades away. But the attorneys are a "BULL DOG" group and they may stick around for a while . . . Quite a while if there is a buck to be made.

We'll just have to wait to see what is going to happen.

Be sure to join us at the Grossmont Healthcare District office, 9001 Wakarusa, in La Mesa on June 9th for some wine and cheese. Meet Lynn Rolston, new CPhA CEO, and George Pennebaker, CPhA president, as they travel around the state to visit the local associations. Lynn wants to meet as many of the regular members of the associations as she can. It's your chance to tell her what you like and what you think could be better about CPhA.

Bob Becker

fatbobx@cox.net

APhA 2005 Annual Meeting

By Poonam Patel, Pharm.D., MBA, FCPHA

American Pharmacists Association's (APhA) 2005 Annual Meeting was held in Orlando, Florida from April 1st through April 5th, 2005. Over 6500 individuals attended the Annual Meeting. As always, the meeting provided attendees the opportunity to network, reconnect with old friends, earn continuing education credits, and have fun. APhA's educational sessions highlighted timely issues in pharmacy, patient care, therapeutic advancements and administrative practice. One of the keynote speakers, CMS Administrator Dr. McClellan, MD, PhD, credited APhA for helping to shape regulations related to the new Medicare prescription drug benefit. According to Dr. McClellan, CMS is "working to give you [pharmacists] the information you need to educate consumers, in a form that is easy for you to use within the constraints of a busy pharmacy."

Many San Diego County Pharmacists Association members were in attendance including Christopher Woo, Helen Park and Poonam Patel who represented the California Pharmacists Association as delegates to the APhA House of Delegates. Ten additional pharmacists made up the CPhA delegation. The House of Delegates sessions discussed policies ranging from pseudoephedrine drug product labeling and selling to changing the title "pharmacy students" to "student pharmacists".

The 2006 APhA Annual Meeting will be held in San Francisco, CA from March 17th – March 21st, 2006!!!





Take a look around...

Membership in CPhA has never been so important as it is today.



Become a part of the energy and efforts of CPhA to help promote and protect the professions of pharmacy. There has never been a more crucial time for ALL pharmacy professionals to get involved in CPhA.

Join CPhA today and begin to receive all the benefits of membership immediately.
(See back for list of benefits)

Name _____ License # _____

Pharmacy/Practice Site Name _____

Practice Address _____ City, State, Zip _____

Home Address _____ City, State, Zip _____

Work Phone _____ Home Phone _____ FAX _____ E-Mail Address _____

Preferred mailing address: Home Practice

Pharmacy School _____ Degree _____ Grad Year _____

Recruited by _____

ACADEMY MEMBERSHIP (one FREE academy with your membership; each additional academy, add \$25 to dues total)

- | | |
|-----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|
| <input type="checkbox"/> Academy of Employee Pharmacists (<i>choose one</i>) | <input type="checkbox"/> Academy of Hospital Pharmacists |
| <input type="checkbox"/> Staff <input type="checkbox"/> Manager | <input type="checkbox"/> Academy of Long Term Care |
| <input type="checkbox"/> Academy of Pharmacy Specialties (<i>choose one</i>) | <input type="checkbox"/> Academy of Pharmacy Owners |
| <input type="checkbox"/> Academician <input type="checkbox"/> Nuclear <input type="checkbox"/> Government | <input type="checkbox"/> Academy of Pharmacy Technicians |
| <input type="checkbox"/> Industry <input type="checkbox"/> Correctional Facility | <input type="checkbox"/> Academy of New Practitioners |
| <input type="checkbox"/> Other _____ | <i>(Free to pharmacists practicing less than five years)</i> |

PAYMENT OPTIONS:

- | | |
|-------------------------------------------------------------------------|----------|
| <input type="checkbox"/> Pharmacist Member--CPhA plus Local Association | \$390.00 |
| <input type="checkbox"/> Technician Member--CPhA plus Local Association | \$125.00 |

I would like my annual membership dues deducted from my Checking* Savings* Credit Card on a monthly basis. (*To use this option, you must attach a voided check or deposit slip. Your annual renewal amount will be divided into 12 equal monthly payments.)

Check Enclosed or Charge (*circle one*) Visa MasterCard American Express

Credit Card Number _____ Expiration _____

Signature _____ Date _____

Fax this application to CPhA at (916) 779-1401, or mail to 4030 Lennane Drive, Sacramento, CA 95834.
You may also apply online at www.cpha.com.
Questions? Call 916-779-1400 x334

Help Secure your Profession in this ever changing world - JOIN TODAY!

Benefits of CPhA Membership

- ◆ Aggressive legislative lobbying for pharmacy issues. Visit our website at www.cpha.com for recent victories & updates!
- ◆ Quarterly Journal *California Pharmacist* and weekly email updates
- ◆ Access to the Members-Only areas of **www.cpha.com** including the CPhA Career Center and Job Board.
- ◆ Access to CPhA staff for professional issues.
- ◆ 12 hours free CE annually through our publications, **up to \$120.00 value**. Discounted CE is also available for Pharmacists and Technicians online from our website at www.cpha.com.
- ◆ Discounted registration fees for CPhA meetings/conventions, **up to \$200.00 annually**.
- ◆ **Savings** on publications and products sold through CPhA Publications Department, and online at www.cpha.com.
- ◆ Reduced personal/business insurance lines with CPhA Insurance Services.
- ◆ Discounted online employment advertising and reduced rates in *Insights* and *California Pharmacist*.
- ◆ Cellular service savings, **up to \$200.00 value** with member benefit through Sprint PCS. Reduced phone and monthly package rates.
- ◆ Up to 10% in discounts on **Thrifty Car Rental** and access to **Thrifty's Blue Chip Program**.
- ◆ Internet service savings, **up to \$140 a year**, through Coastal Web Online (includes local internet access, up to 4 accounts, email and the prestigious *@rph.net* moniker).
- ◆ **Savings** on Technician publications and products including the new *Pharmacy Technician Training Program CD* from PassAssured.

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membership@cpha.com - www.cpha.com

APhA's Annual Conference 2005 in Orlando, FL

by *Sanam Ansari*

On Thursday, March 31st, 2005, 9 UCSD SSPPS students headed out to APhA's Annual in Orlando, Florida. The first event was the Welcoming Social on Friday evening and it was a true eye-opener. The huge hotel ballroom was brimming with pharmacy students from all over the United States, who had gathered to swap stories, mingle, and dance the night away. The social was a great icebreaker, leading up to Saturday morning's opening session. Alex Varkey, now the past-president of APhA-ASP, delivered an outstanding speech, which welcomed the students to the conference and informed us on the importance of patient care in areas such as diabetes, immunization, heartburn awareness, and education. The rest of the weekend consisted of a series of informative continuing education programs, student activities, legislative sessions, and student workshops. Saturday night's event at the Latin Quarter in Universal Citywalk was a great way to end the night. Students gathered to do some more dancing. Come Sunday, after an action-packed night of fun, students were ready to begin discussing the proposed resolutions. The APhA-ASP Opening Session included discussion of several topics affecting the practice of pharmacy today, such as the role of pharmacists as the preferred provider of Medicare Therapy Management Services under Medicare Part D. More of these issues were discussed in Monday's APhA-ASP Final Session, where students gathered to discuss new business items and conduct elections for the new national APhA-ASP Officers. We are proud to announce that two students from Region 8 were selected: Dan Zlott from UCSF was elected as our new national APhA-ASP President and Jennifer Short for University of New Mexico was elected as Speaker of the House. The Awards Ceremony brought Monday evening to a close, recognizing students and advisors for their spectacular performance in the past year. After participating in several student workshops, attending the various general sessions, and forming relations with students across the US. Students came back to San Diego with an enhanced motivation to be leaders in the profession of pharmacy. Students were brimming with ideas on how to make a positive difference in our society. Keep your eyes peeled for the UCSD's pharmacy students; we'll be popping up all over San Diego!

APhA Orlando 2005

by *Linda Ngo, UCSD Student Pharmacist, Class of 2006*

This year's APhA Annual took place in Orlando, FL from April 1-5. Nine students from the UCSD Skaggs School of Pharmacy & Pharmaceutical Sciences attended in order to explore the variety of insights and opportunities available to student pharmacists. These included participating in delegate sessions, receptions/socials, ceremonies, the exposition, and moreover, the experience itself.

A couple of special highlights for students this year included the opening session's keynote speaker and the results of the ASP elections. At the opening general session, we listened to Gary Hall Jr. speak of his experience with Type I Diabetes and how pharmacist play a vital role in his team of healthcare professionals. As with most House of Delegates, a good portion of time is spent discussing and voting on policies. The other portion of the session was spent on electing new ASP officers for 2005-2006.

Outside of the meeting halls, Orlando presented early morning showers giving way to beautiful and clear sunny days. The pleasant climate allowed for good sight-seeing at some of the nearby attractions including Walt Disney World and the Kennedy Space Center during our free time.



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ADDRESS CORRECTION REQUESTED

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Pharmacists...The Other White Coat!

The California Pharmacists Association (CPhA) in partnership with the Pharmacy Foundation of California (PFC) launched a radio campaign (*Pharmacists...The Other White Coat!*). The :15 and: 30 second ads are designed to promote the capabilities of pharmacists by raising awareness of their roles and qualifications. Both ads began airing in August 2004 in the San Diego and Sacramento markets and have proven very successful and memorable!

To listen to the actual radio ad, log onto www.cpha.com and click on the radio icon.

Due to overwhelming response and success of the *Pharmacists...The Other White Coat!* ad, CPhA has secured incredible advertising rates throughout California to expand the project into markets throughout California.

The 30 second ad airs as follows:

“Ever wonder how pharmacists are able to read your doctor’s handwriting on your prescriptions? Well, it just so happens that they actually speak the same language and talk directly with your doctor. That’s right. With similar medical training, your pharmacist and doctor act as partners in your health...working together to coordinate your prescriptions so you don’t experience dangerous drug interactions or side-effects. Yeah, your pharmacist does a lot, even before you pick up your prescription. *Pharmacists...The Other White Coat!*”

This ad can be customized for **your Pharmacy or Organization**. This is a fantastic opportunity to promote your business and the role of pharmacists at incredible rates.

To learn more about this opportunity, call Bill Bradley at 916-779-1400 x: 317.